

**STATE OF MICHIGAN
MICHIGAN GAMING CONTROL BOARD**

In the Matter of:

IMG Arena US, LLC d/b/a IMG Arena
License Nos. SL-007715

Case Number: SDA-2025-10

Respondent.

_____ /

FINAL DECISION AND ORDER

On August 20, 2025, the Executive Director issued a Notice of Opportunity to Show Compliance (NOSC) to Respondent alleging violation of MCL 432.207a(6) and Mich Admin Code, R 432.1321(1) for supplying retail sports betting services without a supplier's license.

The Respondent signed the Acknowledgement of Violation (AOV) on August 21, 2025, which represents the Respondent's agreement to pay a \$50,000 fine as a full and final resolution of the matter set forth in the NOSC. The Executive Director signed the AOV on August 11, 2025.

IT IS THEREFORE ORDERED that the terms and conditions contained within the AOV are hereby adopted and incorporated herein as if fully restated.

IT IS FURTHER ORDERED that this constitutes a full and final resolution of the matter set forth in the NOSC.

IT IS SO ORDERED.


MICHIGAN GAMING CONTROL BOARD



Jim Ananich, Chair




Andrew T. Palms



Joni M. T. Davis




Deidre Lambert-Bounds



Mark Evenson

Received and filed this 9th day of September 2025:



Board Analyst

Notice of Opportunity to Show Compliance/Acknowledgement of Violation		
PARTIES		
Michigan Gaming Control Board (Board)	Name: IMG Arena US, LLC d/b/a IMG Arena License No.: 007715	
MGCB CASE NO.	SDA-2025-10	
FACTS		
On May 1, 2025, IMG Arena US, LLC d/b/a IMG Arena (IMG) self-reported providing retail sports betting services without a supplier's license to Detroit Entertainment, LLC d/b/a MotorCity Casino through BetFair Interactive US LLC (dba FanDuel).		
VIOLATION (check all applicable boxes below)		FINE
<input checked="" type="checkbox"/>	MCL 432.207a(6) and Mich Admin Code, R 432.1321(1)	Fine: \$50,000
<input type="checkbox"/>		
<input type="checkbox"/>		

The Executive Director issues this *Notice of Opportunity to Show Compliance* (Notice) to IMG as a proposed complaint. IMG has 14 days after service in which to either (1) request a compliance conference, or (2) execute the Acknowledgement of Violation (AOV) below, which may include a mitigation statement that does not exceed one page; otherwise, this Notice will be the basis for initiating disciplinary action through the contested case provisions of the Michigan Gaming Control and Revenue Act, its Administrative Rules, and the Administrative Procedures Act.

Executive Director: 

Date of Service: August 20, 2025

(1) REQUEST FOR COMPLIANCE CONFERENCE

By signing this section, IMG is requesting to proceed to a compliance conference. IMG will be contacted regarding the scheduling of the compliance conference once the Board has received this signed form.

IMG Arena US, LLC d/b/a IMG Arena

License No. 007715

By: _____

Its: _____

Date: _____

- OR -

(2) ACKNOWLEDGEMENT OF VIOLATION (AOV)

By signing below, Executive Director and agree that:

1. The Board's investigation is complete as it relates to IMG and this AOV constitutes a full and final resolution of the matter set forth above based on the facts known and presented. This AOV precludes further action against IMG in this matter under the Michigan Gaming Control and Revenue Act, MCL 432.201 et seq, Administrative Rules, or IMG Internal Controls for said conduct. However, this AOV does not preclude the Board from opening a separate investigation if it later discovers information relevant to the AOV that was withheld or previously unknown to the parties. The Board reserves the right to consider this AOV in the context of licensing and subsequent disciplinary proceedings.

2. Any admissions set forth herein and the agreement to pay the Fine(s) are made solely for the purposes of settlement and resolving the Notice, with no applicability in any other context except as set forth herein.
3. This AOV is not valid or enforceable until executed by both the Executive Director and IMG and accepted by the Board. If the Board does not accept the AOV as a resolution to this matter, all admissions made for purposes of this AOV and all sanctions set forth are deemed void and may not be used for any purpose by either party in any subsequent proceeding or otherwise.
4. The Executive Director and IMG agree that each has the authority to settle this matter in accordance with the terms of this AOV.
5. The interests of the public, Board, gaming, and IMG are best served by entering this AOV without further proceedings.
6. IMG must pay the Fine(s) by business check payable to the State of Michigan within 30 days after the Board mails the final order. The MGCB case number must be on face of the check. Check must be mailed to: Michigan Gaming Control Board, Licensing and Investigations Division, 3062 W. Grand Blvd., L-700, Detroit, MI 48202-6062.
7. IMG understands and agrees that by entering this AOV, it is waiving its right to a hearing before an administrative hearing officer. IMG also understands and agrees that there shall be no administrative or judicial appeals related to this matter.
8. IMG releases the Board, Executive Director, and its employees from any and all claims, whether known or unknown, that exist or may exist relating to the alleged violation that gave rise to this AOV.
9. Any mitigation statement that is attached as an addendum to this AOV is incorporated herein if approved by the Executive Director.

IMG Arena US, LLC d/b/a IMG Arena

License No. 007715

By: Jordan Levin

Its: CEO

Date: August 21, 2025

MICHIGAN GAMING CONTROL BOARD

By: Henry Williams

Its: Executive Director

Date: _____

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IMG Arena US, LLC d/b/a IMG Arena

License No. 007715

MICHIGAN GAMING CONTROL BOARD



By: _____
Its: _____
Date: _____

By: Henry Williams
Its: Executive Director
Date: August 21, 2025